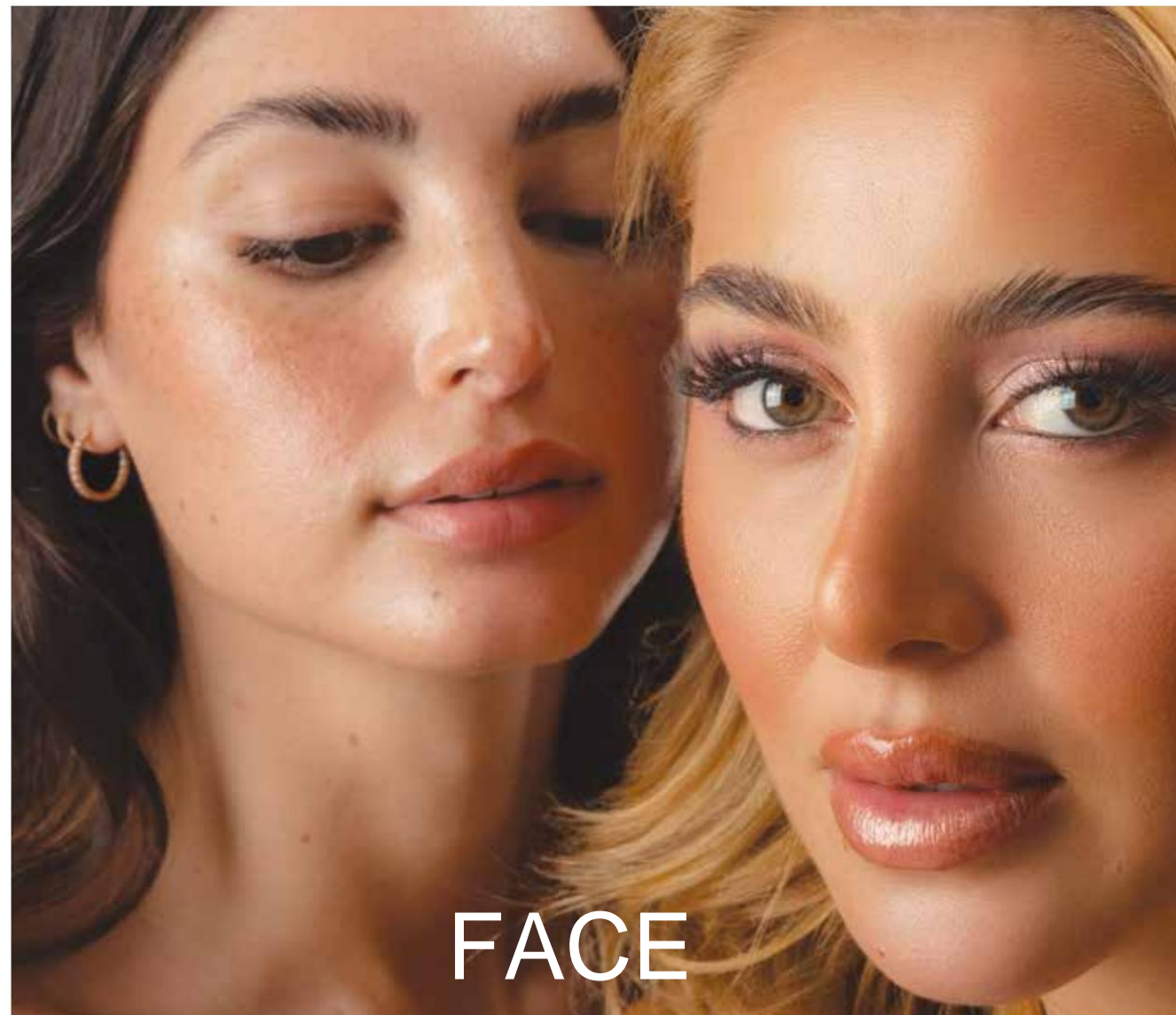




Beauty for you!

MAKEUP
MAKEUP

The world of beauty is changing. Rediscover yourself every day with Farmasi.



FACE

Foundations | Primers | BB&CC | Concealer
Blushers | Bronzers | Powders |
Contours | Palettes | Fixer

#Beautyforyou | #ShareYourBeauty | #Farmasi3DEct

AIR GLOW FOUNDATION

A foundation with buildable coverage. It has a natural-looking, radiant finish that leaves skin moisturized, soft and smooth. Air Glow foundation helps brighten and smooth the skin, leaving a natural, subtly shiny finish.

What's new:

- Possibility to build coverage
- Deep hydration
- Light and velvety smooth texture
- Odorless
- Glossy finish
- Non-greasy formula



BREAKTHROUGH INGREDIENT:

Sodium carrageenan and sea salt (Cosmos approved)

Moisturizes the skin
Increases the synthesis of hyaluronic acid in the epidermis
Hydranov stimulates the synthesis of claudin 1 and ceramides
Protects against dehydration caused by environmental pollution

TEST RESULTS

100.00% agree that the product evens out the skin tone
93.33% agree that the product helps hide skin imperfections
100.00% agree with radiant and healthy skin appearance
100.00% agree that the product helps strengthen the skin's protective barrier
86.60% agree that the product is resistant to sweat and moisture
100.00% agree that the product lasts for 8 hours
100.00% agree with 8-hour hydration

* 15 people took part in the study

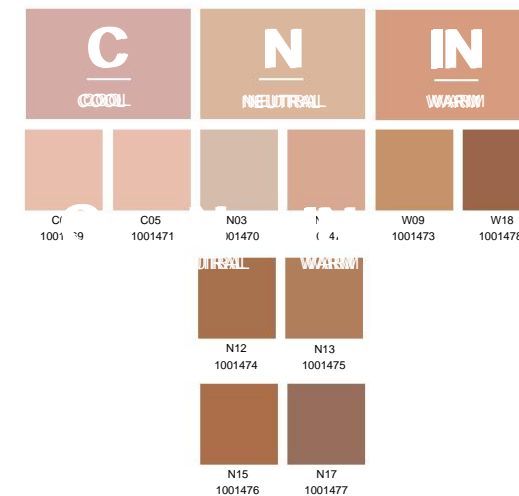
Air Glow foundation

30 ml

Approved over *

90%

- Easy to spread
- High performance
- Convenient application
- Optimum consistency
- Intense scent



VFX PRO CAMERA READY FOUNDATION

A unique foundation with high coverage. It evens out the skin tone while softening its structure. Composition enriched with water sea water immediately shrinks enlarged pores.

What's new:

- Composition that does not oxidize
- Instant brightening
- A wider range of colors to suit every skin tone (warm, cool and neutral)
- Brightens, detoxifies and smoothes the skin
- Pure, covering pigments that make makeup adapt better to the skin.

BREAKTHROUGH INGREDIENTS:

- Sea water**
Effectively narrows pores, moisturizing effect
Protects the skin against negative environmental factors
- Glycerin**
Immediate brightening, Intensively moisturizes the skin

TEST RESULTS	
93.30%	agree that the product helps hide skin imperfections
86.60%	agree that the product helps tighten pores
86.60%	agree that the product helps moisturize the skin
93.30%	agree that the product does not stain or leave traces
86.60%	agree that the product is resistant to sweat and moisture
93.30%	agree that the product lasts up to 8 hours

* 15 people took part in the study

VFX PRO primer

30 ml

Approved over *
90%
Easy to spread
High performance
Convenient application
Optimum consistency



C		N		W	
COOL		NEUTRAL		WARM	
C1 100153	C02 1001354	N03 1001355	N04 1001356	W04 1001356	W08 1001360
C05 1001357	C06 1001358	N11 1001363	N12 1001364	W09 1001361	W14 1001366
C10 1001362	C11 1001372	N13 1001365	N15 1001367	W18 1001370	W19 1001371
C20 1001372	N17 1001369				

VFX PRO LIQUID CONCEALER

The high-coverage concealer contains a new, special active ingredient that helps reduce the appearance of fine lines and wrinkles. The creamy formula is easy to apply thanks to the new, more precise and wider applicator.

What's new:

BREAKTHROUGH INGREDIENTS:

- Algae concentrate**
Toning effect in the fight against wrinkles and swelling under the eyes
Reduction of swelling immediately after application
Up to 50% more youthful appearance
- Polysaccharide from the seeds of the conifers**
Moisturizing care for the face and eye area
A smoothing formula that helps reduce fine lines and wrinkles
- A plant alternative to **hyaluronic acid**

TEST RESULTS	
86.67%	agree that the product provides optimal hydration eye area
100.00%	agree that the product does not leave a gray shade under the eyes
86.67%	agree that puffiness is reduced immediately after application
100.00%	agree that the product visibly rejuvenates the eye area
100.00%	agree that the product helps reduce fine lines and wrinkles
86.67%	agree that the product lasts for 6 hours
86.67%	agree that the product reduces the visibility of dark circles under the eyes
100.00%	agree that the product brightens the eye area

* 15 people took part in the study

Corrector

6 ml



Approved over *
90%
Easy to spread
High performance
Convenient application
Optimum consistency
Intensifying care



01 1001375	02 1001376	03 1001377	04 1001378	05 1001379	06 1001380
07 1001381	08 1001382	09 1001383	10 1001384	11 1001385	12 1001386



BB BEAUTY BALM

Improves the appearance of your makeup and cares for your skin in one step! The ultra-light formula moisturizes the skin and provides a smooth, semi-matte finish.

What's new:

Mineral filter **SPF 15**

Pure, covering pigments that make the makeup naturally and flawlessly adapt to the skin

BREAKTHROUGH INGREDIENTS:

Sodium carrageenan and sea salt

Stimulates the synthesis of hyaluronic acid in the epidermis (+211%**)

Instant hydration (4-6 hours)

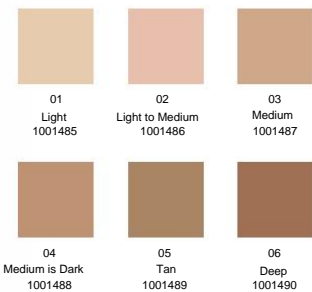
Additional skin hydration within 24 hours (+11 hours)

100% protection against dehydration caused by environmental pollution



Approved *
100%

- Easy to spread
- High performance
- Convenient application
- Optimum consistency
- Intense scent



TEST RESULTS	
100.00%	agree that the product evens out the skin tone
93.33%	agree that the product helps hide imperfections skin
100.00%	agree that the product does not leave a white layer
100.00%	agree that the product lasts for 8 hours
93.00%	agree with the 6-hour moisturizing effect
87.00%	agree that the product helps create smooth skin surface that prepares the skin for comfort makeup application

* 15 people took part in the study

BB cream

30 ml

CC COLOR CONTROL

Enriched with sand lily extract which helps brighten the skin. The light, creamy formula immediately covers the skin and evens out its tone.

What's new:

Mineral filter **SPF 25**

Pure covering pigments

BREAKTHROUGH INGREDIENT:

Sand lily

Superficial reduction of pigment spots
Reduction of discoloration

Niacinamide

It has been proven to increase resistance to action blue light and provides protection against air and water pollution

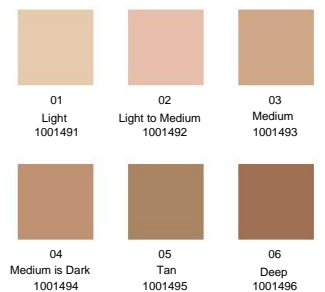
Maintains the youthful appearance of the skin: stimulates synthesis collagen and strengthens the skin's protective barrier

It has a brightening effect



Approved over *
90%

- Easy to spread
- High performance
- Convenient application
- Optimum consistency
- Intense scent



TEST RESULTS	
86.67%	agree that the product evens out the skin tone
93.33%	agree that the skin looks radiant and healthy
86.67%	agree that the product reduces redness
93.33%	agree that the product helps hide skin imperfections
87.00%	agree that the product helps create a smooth surface that prepares the skin to feel comfortable makeup application

* 15 people took part in the study

CC cream

30 ml



VFX PRO ILLUMINATING PRIMER

It prepares the skin for makeup while giving it a natural glow. Does not leave an oily layer.

What's new:

- Vitamin E helps protect the skin against free radicals
- Shimmering pigments



Brightening base

25ml | 1001517

VFX PRO PERFECTING PRIMER

Helps reduce the visibility of pores and fine wrinkles. Provides a smooth finish

What's new:

- Vitamin E helps protect the skin against free radicals.

BREAKTHROUGH INGREDIENT:

Silicone elastomeric mixture

Gives the skin a light, silky, non-sticky and non-greasy finish.



Approved over *

90%

Easy to spread
High performance
Convenient application
Optimum consistency
Intense scent

TEST RESULTS

100.00 %	agree that the product helps create a smooth surface for comfortable makeup application
80.00%	agree that the product helps reduce visibility leek
100.00%	agree that the product leaves the skin soft and silky
73.00%	agree that the product helps reduce visibility fine lines and wrinkles
93.00%	agree that the product has a smoothing effect
100.00%	agree that the product does not leave a greasy film
100.00%	agree that the product lasts for 6 hours

* 15 people took part in the study

Smoothing base

25ml | 1001516

BB POWDER

All in One BB powder with a delicate and light formula perfectly covers imperfections. It evens out the skin tone, extends the durability of makeup and provides a velvety matte finish. The same shades as in the previous FACE PERFECTING POWDER line.

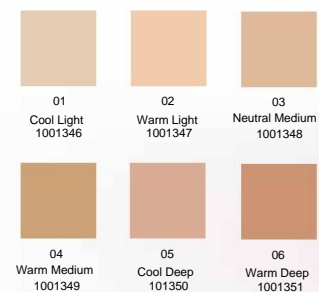
What's new:

- New consistency and new composition
- Velvet finish
- Softening effect
- Dust-free formula
- Suitable for all skin types



BREAKTHROUGH INGREDIENT:

- Contains a moisturizing ingredient: **squalene**
- Contains pure pigments
- Cleaner composition in terms of heavy metals (lower toxicity level)



BB powder

12 g



POWDER BLUSHER

Powder blush provides fresh, natural-looking, but effective makeup. Provides an even shade. A blush with a high content of pigments that suits every skin tone and guarantees a long-lasting, fresh look.

What's new:

- Velvety smooth finish
- More durable formula



BREAKTHROUGH INGREDIENTS:

- Squalene**
Contains an active moisturizing ingredient: **squalene**
- Natural** olive oil as an additional moisturizing ingredient
- Contains pure pigments
- Cleaner composition in terms of heavy metals (lower toxicity level)



Blusher

4.5 g



POWDER BRONZER

The silky, easy-to-apply composition gives the skin a natural look. Contains squalene.

What's new:

- Velvety soft finish
- Less loose formula
- Long-lasting shade, natural illumination



BREAKTHROUGH INGREDIENTS

Squalene

Contains the moisturizing ingredient squalene

Natural olive oil as an additional moisturizing ingredient

Contains pure pigments

Cleaner composition in terms of heavy metals (lower toxicity level)



01
St. Tropez
1001531

02
Miami
1001532



03
Rio
1001533

04
Santorini
1001534

Bronzing powder

12 g



LOOSE POWDER

Loose setting powder with a silky-matte, transparent finish, ensuring beautiful and long-lasting makeup.



Loose powder

5g | 1001544





PALLETS CONTOURING

What's new:

- Velvety soft finish
- Less loose formula

BREAKTHROUGH INGREDIENTS:

- Contains a moisturizing ingredient: **squalene**
- Contains pure pigments
- Cleaner composition in terms of heavy metals (lower toxicity level)



3yINy1FACE PALLETTE



3IN1 FACE PALETTE

Contains the necessary products for beautiful facial makeup: bronzer, highlighter and blush.

3in1 palette

13 g | 1001439

PEACH BITE PALETTE



PEACH BITE PALETTE

Contains bronzer, blush and highlighter for a healthy-looking, peach skin.

PEACH BITE palette

13 g | 1001437

FACE SCULPTING PALETTE



FACE SCULPTING PALETTE

Contains three products for contouring and illuminating the face, for three-dimensional makeup with a glamorous effect.

Contouring palette

13 g | 1001438

BLUSH STICK

A handy blush stick with a soft consistency that spreads easily and gives your cheeks a beautiful color. The creamy formula with a powder finish creates a natural-looking and beautiful shade. Thanks to its practical packaging, it is easy to use.

Vitamin E
Shea butter
Avocado oil



01
Joy
9000887

02
Play
9000888



03
Flirt
9000889

04
Fresh
9000890

Creamy blush stick

4.5 g



CONTOUR STICK

Use the handy contour stick to complete your makeup for a flawless and expressive look.

Creamy formula with a powdery finish creates naturally pigmented and beautiful appearance. Thanks to the practical packaging it is easy to use.

Coconut oil
Vitamin E
Vitamin A



Wink
9000891



Smize
9000892

Contouring stick

4.5 g



VFX PRO TIME LOCKER Fixing Spray

VFX PRO fixer helps extend the durability and increase the resistance of makeup. Protects makeup, does not dry out the skin and does not leave it sticky layers.

What's new:

Minimalist and modern packaging



Makeup fixer

125ml | 1001519

LUNE ROSE COLLECTION

A classic combination of 4 eye shadows in universal shades that emphasize natural elegance. It allows you to create delicate makeup on your face beautifully and rapidly. The palette contains 4 eye shadows, matte lipstick from the same series.



Eye shadow palette

4g | 900069070690



Matte lipstick

4g | 1000947



EYES

Mascaras | Primers | Eye Pencils
Eyeshadows | Palettes

OASIS COLLECTION

Monochromatic palettes inspired by nature.

OASIS DESERT SANDS

A timeless composition of 9 eye shadows in earthy shades with warm and cool tones.

Eye shadow palette

8.1 g | 9000694

OASIS ROSE DUNE

A modern composition of 9 eye shadows in shades of pink for every type of beauty.

Eye shadow palette

8.1 g | 9000695



OASIS DESERT SANDS

OASIS ROSE DUNE

INFINILASH MASCARA

Get long eyelashes with impressive volume thanks to INFINILASH mascara. Designed to lengthen and increase the volume of natural eyelashes. Get ready for incredible length and seductiveness look!

Easily lifts, lengthens and highlights eyelashes

Ultra black finish

False eyelashes effect

Smudge-proof

The specially designed **Twin-Vortex** toothbrush helps control the way the mascara spreads on the eyelashes, capturing them precisely and giving them great volume

BREAKTHROUGH INGREDIENTS:

Natural gelling ingredient: provides a creamy texture consistency that spreads perfectly

Orange peel wax: adds volume

Senegalese acacia gum: improves mascara fixation and spectacularly shapes eyelashes

Castor oil: nourishes eyelashes, supports hydration



INFINILASH Mascara

9ml | 1001503



FULL BLAST MASCARA

FULL BLAST mascara has a specially developed formula that thickens, lengthens and fixes the eyelashes, giving them incredible volume.

A delicate formula that allows applying several layers

A flawless effect and "opening" the eye

High durability

Ultra black finish

75 to 85% natural ingredients

BREAKTHROUGH INGREDIENTS:

Butylene glycol:

softens and moisturizes eyelashes

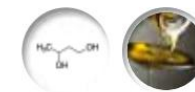
A mixture of sunflower, olive and shorea wax:

natural and vegan alternative to wax

VINYLPYRROLIDONE/VINYLACETATE combined polymer:

durability, highlighting and fixation during the day

Polyamide-1: lifts the eyelashes and increases their volume



FULL BLAST Mascara

10ml | 1001504



ZEN MASCARA

Perfectly separated eyelashes.

3 effects in one mascara -
lengthening, volume and
intense black color!

The special brush perfectly
lengthens the eyelashes,
gives the eyelashes rich
volume. Thanks to high-tech
the composition and the
silicone brush, the spiral gives
maximum volume and
amazing length.

Provides a bold look
rich and intense color,
nourishes and moisturizes eyelashes
thanks to the content of vitamin E.



ZEN Mascara

8ml | 1301322

LASH PRIMER

Add XL volume to your
eyelashes and improve the
final effect of the mascara with
a mascara base.



Mascara base

10ml | 1000818

DOUBLE LASH EXTEND MASCARA

False eyelashes effect in 2 steps.

Special composition and silicone brush
prevent eyelashes from sticking together and
creating lumps. Provides maximum volume and
length, making eyelashes appear longer than
they actually are.



SEALED MASCARA

Waterproof mascara highlights, thickens and, above all, beautifully lengthens the eyelashes without sticking them together. It does not smudge or crumble.

The brush evenly covers individual eyelashes, giving them a natural and, if necessary, intense look (depending on the number of layers applied).



Waterproof mascara

9ml | 1000979

EYE LINER PENCIL

The entire spectrum of colors to highlight and highlight your eyes. The waterproof and long-lasting formula does not smudge, and at the same time keeps the eye open and allows you to achieve



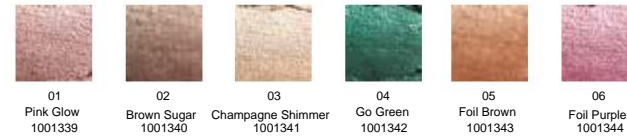
Eyeliner

0.35 g



CREAMY EYESHADOW

A stunning eye shadow with a shimmering effect, a creamy formula with fine pigments. Easy to apply, resistant to smearing and rolling.



What's new:

- Spectacular pigments: clear illumination and intense colors
- Beautiful shiny effect
- Does not smudge
- It does not accumulate in the crease of the eyelid
- Odorless



Creamy eye shadow

3 g

EYESHADOW PRIMER

It spreads easily and prolongs the durability of eye shadow pigmentation

What's new:

- Intensifies the color and extends the durability of eye shadows
- Does not smudge
- Creates a smooth base for perfect makeup
- Enriched with pure, non-penetrating pigments
- Odorless & dry



Eye shadow base

3g | 1001345





EYEBROWS

Brow Wax | Microfilling Pen
Brow Pen | Brow Mascara

BROW SETTING WAX

Thanks to the special formula with Capixyl, it fills the eyebrows, giving them a natural look and nourishing them at the same time.

Eyebrow wax

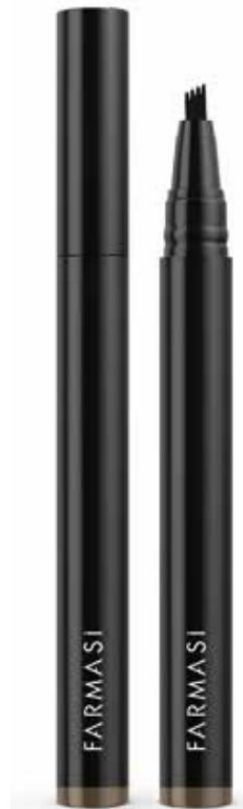
25ml | 1000930



MICROFILLING BROW PEN

Microbrush gives your eyebrows a perfect look thanks to 4 ultra-thin lines in one stroke.

The formula looks natural and creates a microblading effect.



Eyebrow microblading pen

1.3 g

BROW MASCARA

Thanks to its special composition and precise brush, the eyebrow mascara will add style, fix and emphasize them.

- Pure, long-lasting pigments
- Does not contain heavy metals
- Odorless

Before



After



Eye brow mascara

5 ml

02



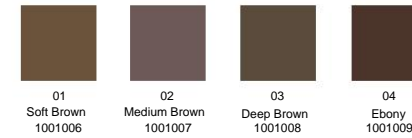
PRECISION BROW PENCIL

Waterproof eyebrow pen with a durable formula and an ultra-thin tip and an eyebrow shaping brush, which ensures perfect precision with every stroke.

Before



After

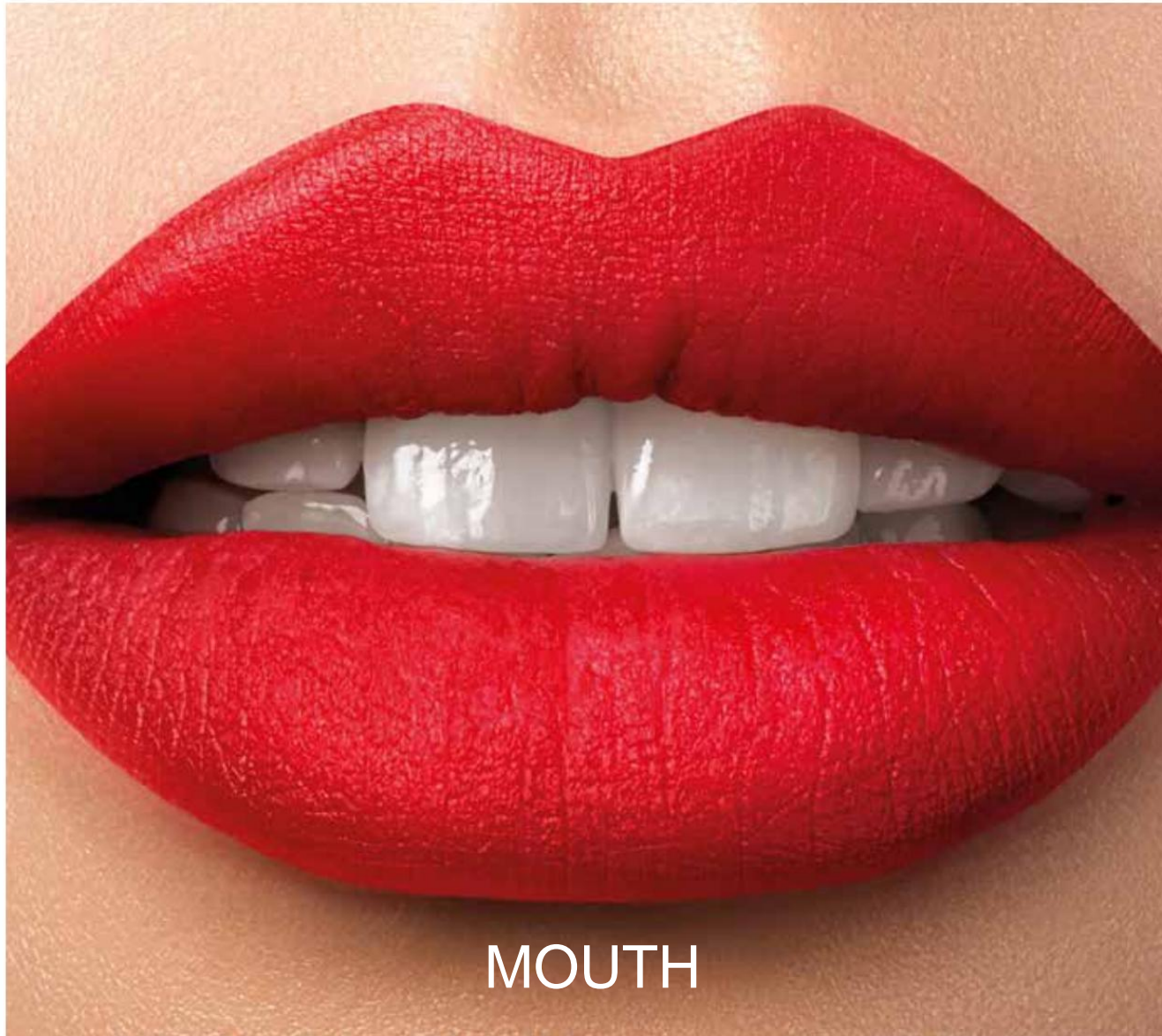


PRECISION eyebrow pen

0.08 g

01





MOUTH

Lipsticks | Lip Stylo | Liquid Lipsticks
Lip Gloss | Lip Plumper
Lip Liners

TINTED LIP PLUMPER R

A liquid lip gloss that adds volume to your lips
the fuller the wet look.

What's new:

A volumizing lip gloss that gives your lips a gorgeous shade and a fuller look

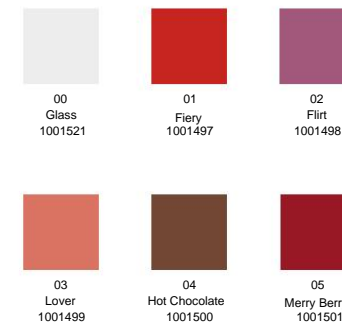
Non-sticky formula

Volumizing complex: Improves the appearance of the lips, gives them immediate volume and has a warming effect

BREAKTHROUGH INGREDIENTS:

Menthol: refreshes

Tea tree oil: smoothes



Lip volumizing lip gloss

8 ml



ULTIMATE SHINE LIP GLOSSSS

Innovative, ultra-moisturizing lip gloss. The formula with natural oils and vitamins gives a radiant shine while caring for dehydrated lips.

What's new:

Soothing hydration and intense shine

Shimmering finish

Comfortable wearing

A special blend of shea butter, avocado oil, Kokum butter, Murumuru butter nourishes and nourishes the lips.



BREAKTHROUGH INGREDIENTS:

Shea butter

Avocado oil

Kokum butter

Murumuru butter

Contains vitamin A, vitamin D and vitamin E: a source of essential fatty acids (naturally rich in vitamins A and C), which moisturize, soften and regenerate dry lip skin.

Spectacular pigments: beautiful shimmering effect



Ultimate Shine lip gloss

8 ml



LIP STYLE

Lipstick with a natural composition - has an excellent long-lasting moisturizing effect. It immediately gives your lips a beautiful shine. For various occasions - subtle, delicate, elegant, light lip makeup suitable for any season..

What's new:

An extremely practical lipstick with perfect harmony nourishing color and shine

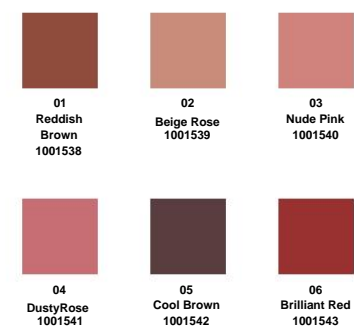


BREAKTHROUGH INGREDIENT:

Sunflower oil,

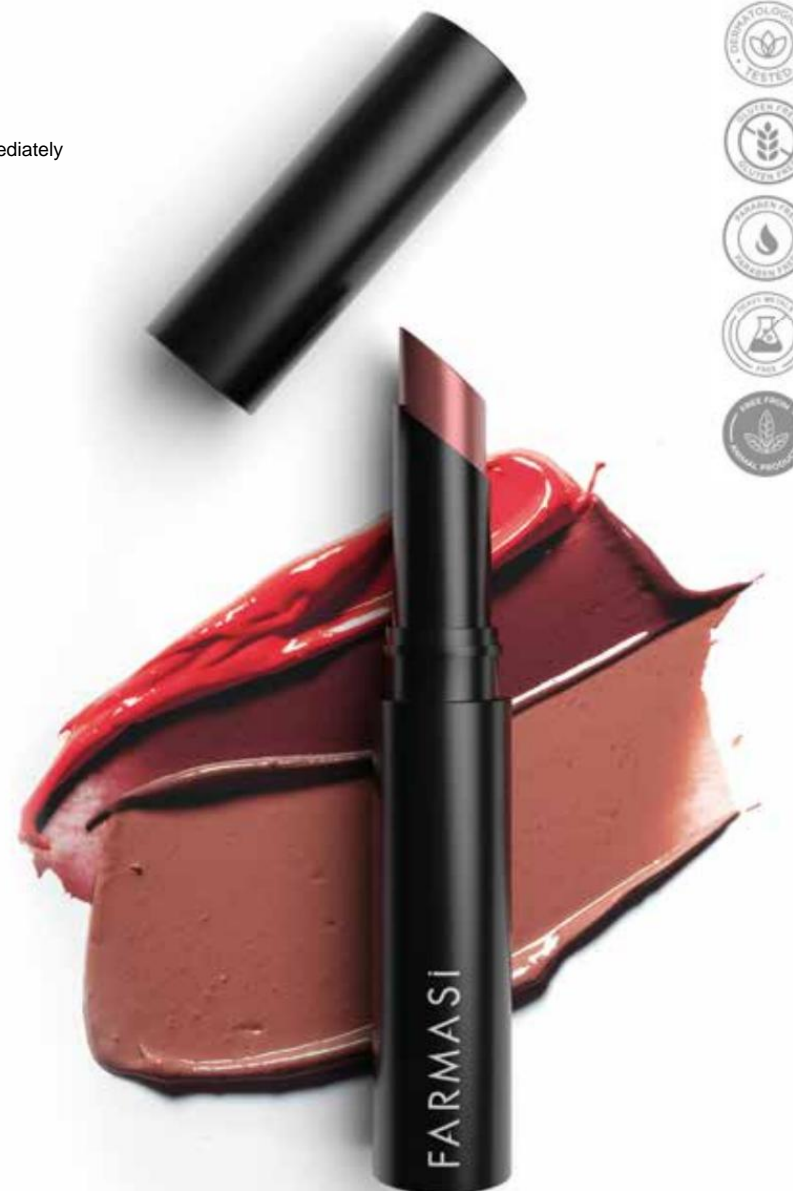
Mango butter

Vitamin E



Lip Stylo lipstick

1.8 g



MATTE LIQUID LIPSTICK

Eat and drink whatever you want throughout the day because the long-lasting **matte liquid lipstick** will not lose its pigmentation! Its ultra-soft and light formula does not dry out immediately after application and stays with you all day long, so you can enjoy it to the fullest!

What's new:

Organic pigments: cutting-edge technology and pure pigments

The permanent pigment lasts for several hours of continuous wear

Highly pigmented formula that does not smudge

Creamy consistency

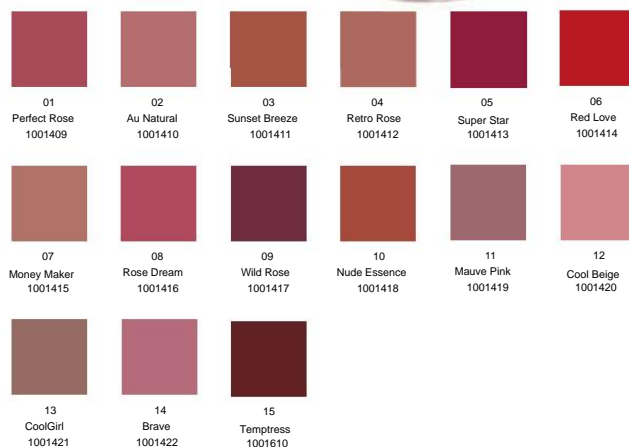
Does not dry immediately after application

Taste and scent: oriental, vanilla, sandalwood, heliotrope

Almond-shaped applicator for easy application.



Approved over *
90%
Easy to spread
High performance
Convenient application
Optimum consistency
Intense scent



TEST RESULTS	
93 %	agree that the product is comfortable to wear
80%	agree that they would recommend their matte liquid lipstick to others
100%	agree that the product does not dry out the lips. 92% are satisfied with the matte finish of the product
100%	agree that the product lasts for 8 hours
100%	agree that the product dries within 1-3 minutes after application
100%	agree with the high coverage of the product

15 people took part in the study

Matte liquid lipstick

4 ml

LIP LINER PENCIL

This **lip liner** will perfectly complement any makeup. Delicate, creamy, soft pencil, highly smudge-resistant. Perfectly highlights the lip contour before applying lipstick or lip gloss.



Lip liner

0.35 g



06

CREAMS LIPSTICK

Luxurious, satin lipstick with high coverage. Thanks to its nourishing composition, it leaves lips soft, moisturized and simply beautiful.



Creamy lipstick

4 ml



10



BB GLAZE LIPSTICK

Elegant, bright, dazzling color for any occasion. The natural formula, almost like a balm, immediately moisturizes the lips, leaving them with a luminous shine.

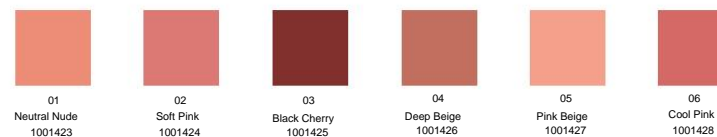
What's new:

- Delicate texture, high gloss
- Deep moisturization.
- Does not contain:** gluten, parabens, heavy metals.
- Dermatologically tested.



BREAKTHROUGH INGREDIENTS:

- African mango seed butter** (Irvingia Gabonensis)
Protects and regenerates lips, restores softness and smoothness
- Murumuru butter**
Nourishes and moisturizes the lips, provides shine and elasticity
Protects and strengthens the protective barrier of the lips
- Shea butter**
Moisturizing, nourishing, softening and smoothing effect
Taste and scent: vanilla, caramel, jasmine, heliotrope, powder, sandalwood, musk



Moisturizing BB Glaze lipstick

4 g



02

MAKEUP BRUSHES



01

01 Eyeliner brush

9000940



02

02 Flat line brush

9000941



03

03 Blending brush

9000939



04

04 Eyeshadow brush

9000938



05

05 Beveled eyeshadow brush

9000937



06

06 Concealer brush

9000936



07

07 Highlighter brush

9000933



08

08 Foundation brush

9000934



09

09 Powder brush

9000935

SPONGE FOR MAKEUP



Makeup sponge

9000942





